

RAINBOW UNIVERSE PAGEANTS & YOUTH SERVICES

VOLUNTEER OPPORTUNITIES



The National office in California and the Directors here and in other states are always in need of assistance which can include anything such as judges to contestant's coordinator, and emcees or ushers and so much more. We like to call our volunteers superheroes and we are looking for superheroes that will support and love our contestants, and we are grateful to have you on board and dedicated to our mission and goals to assist them in their quest to master their minds and become excellent citizens on this planet.

You can also do more to support contestants, and reigning queens and kings like giving them support from a distance, providing resources after their reign or once our pageant ends, become a mentor to make sure contestants remain on the right track and are fulfilling the goals they set out to fulfill when they were contestants or queens and kings. As a committee member you can also stay connected and open more doors to help us recruit more contestants and support more contestants.

All of our volunteer/superhero opportunities are listed below. You can find the job descriptions included so you can have a better understanding of the job duties of each position. All positions come with some basic training to prepare you for your volunteer role and allow you to administer your skills effectively for the benefit of our youth clients.

We are a learning organization. We require knowledge and innovate fast enough to survive and thrive in a rapidly changing environment. The goals of a learning organization are **(1)** to create a culture that encourages and supports continuous employee, volunteer learning, critical thinking, and risk taking with new ideas, **(2)** allows mistakes, and values employee/volunteer/ contributions, **(3)** learns from experience and experimentation, and **(4)** disseminate the new knowledge throughout the organization for incorporation into day-to-day activities. Thus, we are constantly searching for like-minded individuals that are motivated by learning and seek to broaden their horizons innovatively and through service. Volunteering is all about service and we welcome all that perceive it as such. We are looking for individuals that support our mission, goals and values and see youth as valuable and important assets to our planet and our future.

Our expansion and progress can only be possible with the help of like-minded individuals like you who are interested in giving of your spare time to cater to our teens and young adults and help us keep RUPYS going in an upward and forward motion. Let us know what you are interested in, what your availability is, and our Volunteer Coordinator or Community Engagement Specialist will contact you with further information.

TASKFORCE COMMITTEES

Are you interested in getting more involved with Rainbow Universe Pageants & Youth Services? Come be a part of our Task force which includes new and returning volunteers teachers, administrators, former title winners or parents who are dedicated to supporting, sustaining, and building the organization. The Taskforce is made up of 9 committees (described below) that help with the management of our organization. They include:

Curriculum Committee– meets monthly to design craft projects and discussion questions for workshops.

Social Media Influencer /Marketing Committee – publicizes RUPYS through promotional materials such as press releases, newsletters, posters, photos, flyers, social networking (Twitter, Facebook, etc.), and email blasts. Specifically engages our audience on social media as an influencer to encourage and inspire youth and young adults via various avenues and channels and activities that are youth friendly.

Outreach Committee– travels through assigned towns and cities to reach out to youth in the community including homeless youth, youth prostitutes and runaways.

School Relations Committee–works with schools to assist with recruiting kids, parents, and teachers for the workshops, programs and services.

Special Events Committee – plans social events for volunteers (Meet n Greets, Gratitude Celebrations, Anniversaries and Galas).

Strategic Planning Committee – helps prioritize & plan organizational goals for operations and every other aspect of RUPYS.

Volunteer Recruitment/Training Committee – recruits volunteers for RUPYS, develops training materials and guides for volunteers, parents, and employees (HR Director will supervise employee training).

Workshop/Virtual Events Committee – helps plan, facilitate and recruit clients or attendees for workshops/funshops, networking meet n greets, monologues and mixers, etc.

Membership/Clubhouse Committee – assists membership managers to recruit & retain members as well as plan Clubhouse activities and events.

Franchisee Committee – assists with franchising duties such as collecting registration forms from potential franchisees, preparing paperwork, assisting with tours and recruiting.

Support Teams

Are you interested in supporting our efforts to reach out to the community, parents, celebrities, government officials, law enforcement and schools to use your powerful voice to get the word out about our extraordinary mission to motivate youth to excellence? If so, choose one of our Support Team positions below:

Outreach Support Team – responsible for getting the word out about RUPYS; outreach events may include building community networks, taking donations in various locations, developing relationships with other organizations and businesses, recruiting members/youth, etc.

Parent Education Support Team – responsible for educating parents on ways to better interact with their teens, building and strengthening positive relationships with their teens, learning different ways to parent, informing parents of upcoming events for teens, encouraging parents to get involved and stay involved in their teen’s daily life and educates parents on dangerous teen trends, etc.

Public Relations Support Team – responsible for communicating with and building relationships with the media, celebrities (for Operations Celebrity Hope) providing a high level of customer service, building public and community awareness regarding at-risk youth and our services, etc.

Public Speaking Support Team – responsible for speaking at middle schools, high schools, & colleges to give presentations to groups, facilitating trainings and orientations, speaking at fundraising events, galas, workshops, etc.

**All Support Team members must have at least one year of experience or skills in these areas except for the Outreach Support Team, which only requires a strong desire, belief in our mission, devotion and enthusiasm to reach out to others about our organization.*

Instructor Teams

Do you have professional or specialized skills as a dancer, teacher, career coach, trainer, chef, writer or artist or another specialized field that our youth would be interested in? If so, we need your expertise to assist us in different areas that our youth are interested in to assist them on their road to excellence and encourage them to reach their goals in life. The positions we have available for Instructor Teams are as follows:

Choreographers – prepare dance routines for fun, exercise, and for pageant productions

Tutors/Teachers – prepare educational material according to subject for students

Sports Coaches or Athletics – prepare training procedures & coach youth for sports or athletic activities

Job Specialists/Coach/Career Specialists – prepare job training and career prep materials for future employment

Chefs (health food only) – prepare healthy food, give demos and teach youth basic cooking skills

Actors/Musicians/Producers/Directors – prepare skits, scripts, monologues and basic acting skills for youth

Youth Leaders – prepare material to teach leadership skills and guide youth on a strategic path to excellence

Spiritualists or Mind/Body Healers/Chakra Healers – prepare spiritual material as well as Bible study topics to encourage mind, body, and spirit connection as well as balancing the energy centers (Christian practitioners only)

Artists/Crafters/Designers – prepare material to teach crafting, designing, decorating and other art activities

Writers/Authors – prepare teaching material for youth to learn basic writing skills

Weight Trainers/Nutritionists – prepare training to teach weightlifting and the importance of proper nutrition

**All Instructor Team members must have at least one year of experience or skills in these areas as well as a strong desire, belief in our mission, devotion and enthusiasm to reach out to others about our organization.*

PAGEANT PRODUCTIONS

The following are the available positions that need to be filled for all upcoming pageants that will have a full production:

- **Emcee:** Should be likeable for both the contestants and the audience, be able to ad-lib should there be a delay, have a good sense of humor, and lend credibility to the pageant.

- **Judges:** Will be using Talent Genie to vote and choose title winners. Judges will also be conducting interviews prior to the pageant production based on contestants essays they submitted. You must possess integrity to fill this role.
- **Judges Chairperson:** The handler for the Judges and keeps their portion of the pageant, such as interviews, on time. They are the only person with whom judges are able to speak should they have any questions, issue the judging protocols, and tabulate all voting for categories involving the judges' panel. Their counting duties may also include the additional categories of VIEWER'S CHOICE, IT GIRL/BOY, and THE SECRET BOW, but is entirely dependent on the number of girls and boys involved as contestants. The Judge's Chairperson (and Assistant) must possess integrity, discretion, and will be responsible for destroying the final ballot sheets following the Judge's final decisions.
- **Contestants Coordinator:** The handler for the contestants, this person helps to organize things like making sure everyone has the correct schedule and verifying times and dates, how contestants are set up in the changing area, that all paperwork is completed and accurate, creates the Judges Packets, helps out coordinating any transportation needs for events or functions. This is someone who is organized, direct, and has a bit of Mama Hen in him or her that will bring out the best in everyone. This person also will assist all Directors as they need them to ensure contestants have fees paid, and stay connected to our social media, their extranet and all events they are required to attend or be a part of.
- **Volunteer Coordinator:** Similar characteristics to the Contestant's Coordinator, the Volunteer Coordinator needs to be a whiz at communication and making sure the right people are at the right place at the right time....and that there are enough volunteers to meet the needs of the Director. This person will also hand out t-shirts and hats so volunteers can rock our brand.
- **Sponsorship Coordinator:** Assist team lead in finding sponsors to support our brand. Keep emails and other correspondence up to date and organized in our database. Coordinate the application process and onboarding.
- **Choreographer:** Create dance moves or steps for opening number of pageant production. Also, can teach contestants how to walk across the stage and stand.
- **Stage Manager:** Keeping rehearsals and pageant on time and moving. Responsible for what happens on the stage during show time, such as calling light cues, curtain cues, moving props and set pieces on and off the stage, making sure people are in their proper places. It is a big job. As with a Director/Choreographer, look at local theaters, colleges, and schools for potential volunteers.

- **Stagehands:** Folks that are willing to help out backstage, do lighting, sound, run video, move props and set pieces, and assist the stage manager as needed. Some venues may require that you use their stagehand or tech person so make sure you ask beforehand.
- **House Manager:** Making sure that everything the audience sees when they come into the pageant space is up and ready falls on the House Manager. They make sure that ticket sales are happening, seating is organized, the Judge's table is cordoned off and special areas set aside for VIP's and accessibility needs, snack bar is operational, programs are ready, and advising the audience the show is getting ready to start and advise Stage Manager to turn down the house lights and start the show.
- **Ticket Manager:** Handles contestant ticket sales, pre-sales, comp tickets, and sales on the day of the pageant.
- **Hosts/Hostess:** Assists the House Manager with seating audience members, working assigned tables/snack bar/Viewer's Choice, helping out as requested.
- **Set Up/Clean Up Crew:** Any and everyone that is willing to build and put-up sets, decorate, clean, set up seating and contestants changing area, clean up after the program...whatever needs to be done.

Volunteer Executive Leadership Team Job Descriptions

RUP Street Team (Volunteer) Job Description

We are currently searching for a Street Team of volunteers to get the word out about our pageant system. We need vendors, sponsors, other volunteers, contestants, directors, and other connections to continue to build our pageant system. If you have great communication skills, superb presentation skills and love to connect with different people from all walks of life, then we want you on our team!

Requirements:

- Strong verbal and written communication skills
- Excellent presentation skills (good understanding of PowerPoint)
- Enthusiastic personality and very driven
- Open to traveling to different organizations in your community handing out flyers, door hangers, and business cards
- Ability to build rapport and connect with others

- Understanding of our pageant system to explain to others
- Able to connect with youth and motivate them to sign up to compete
- Graphics and creative skills a plus
- Familiarity with our website, mission, vision and values
- Excellent social media and computer skills
- Great with texting and emailing

Duties:

- Travel to different communities in Southern and Northern California to present our unique program/pageant system
- Distribute flyers, door hangers and business cards to businesses and individuals
- Travel to different K-12 schools to present the program and recruit contestants
- Make phone calls to businesses to obtain sponsors and vendors to support our pageant system
- Travel to different youth organizations to hand out flyers and present our unique program
- Add to the Street Team by inviting others to sign up and join the mission
- Attend booth events to distribute flyers and business cards and sign-up contestants
- Create social media contests and events to encourage and invite others to Like our pages and join our team or sign up as a sponsor, vendor, or volunteer

If you meet our requirements and are comfortable with the duties, please click on the “Apply Here” link on our volunteer/superhero webpage.

Engagement Specialist Job Description

We are expanding and we are looking for passionate and motivational individuals to present our program to K-12 schools in the Valley, Los Angeles, Ventura County, Orange County, San Diego County and other parts of Southern California. We are looking for contestants ages 13-24 to compete in our upcoming year-round pageant productions and we need you (a superhero) to get them signed up and registered and ready to compete. If you have a passion to help youth, are looking to volunteer (we call our volunteers superheroes) your time for a great cause and are available during school hours to present our program at assemblies and other youth program facilities, then we want you on our team.

Requirements & Duties:

- High School Diploma, GED, or College Education needed (will accept any college students)
- A passion for all youth from all walks of life ages 7-19
- Presentation skills – PowerPoint experience a plus, but can present without it
- Excellent verbal and written communication skills
- Willing to travel to different schools and youth organizations in your area or out of your area if interested
- Willing to make phone calls to schools and other youth organizations to make appointments for presentations
- Open to training and guidance
- Outgoing, energetic, servant attitude
- Passion for the pageant industry a plus
- Willing to pass out flyers at malls, and anywhere that youth frequent
- Computer, internet and social media savvy

Brand Ambassador Leader Job Description

Rainbow Universe Pageants is an inner beauty pageant system for youth ages 7-19 that may be struggling with self-esteem and confidence. We provide pre-pageant workshops for contestants to prepare them for their competition and for the attention they will be receiving as contestants for our system. Our workshops also provide personal development coaching and lessons to assist youth in increasing their self-esteem and confidence levels. Our brand is Rainbows and Wings (which represents harmony, unity and love) and we use all the nine colors of the rainbow in our competitions. We are searching for brilliant and creative Brand Ambassador Leaders to support our Brand Ambassador Specialist and utilize our five-point strategy to build our brand presence nationally across the United States.

Five Point Strategy:

1. **Represent our brand** – abide by our policies, ethics, mission and values and represent what we represent to the best of your ability.
2. **Support our brand** – attend webinars, conferences, seminars, retreats, events, membership contest treasure hunts and booth events to support our efforts to create a presence and engage our audience. (according to events scheduled in your area)
3. **Engage about the brand** – use social media marketing and other creative marketing strategies to engage our audience and target markets and recruit and retain members and followers.
4. **Promote our brand** – create marketing campaigns and promotional events to promote our brand and increase our followers, target markets and audience.

5. **Build our brand** – utilize all of the four steps above as well as creatively and innovatively execute all efforts, plans and strategies to build our presence and our brand locally and nationally to increase our youth clientele.

Specific Requirements:

- Support the Brand Ambassador Specialist (BAS) in utilizing your own social media accounts to spread the word about our pageant system; like our pages and post frequently
- Create marketing campaigns to reach target markets across the U.S. in your area
- Support ongoing service marketing campaigns created by the BAS
- Create content for new blogs to attract new clients
- Engage youth ages 7-19 to spread the word about our unique pageant brand and recruit more contestants and members
- Create Public Service Announcements as Call-to-Action efforts to increase awareness of our cause for youth

Skills:

High School Diploma or AA degree

Some experience or strong interest in marketing and advertising

Excellent communication and problem-solving skills

Excellent presentation skills

Active presence on social media a plus

Ability to increase our social media following with engagement and activities

Ability to learn pageant system details and post competition/membership services quickly

Ability to increase website traffic by promoting our website periodically

If you meet our requirements and are comfortable with the duties apply now @ www.rainbowuniversepageants.com/superheroes

We provide benefits and perks for our superheroes. We have leaderboard contest campaigns, offer gift cards, etc. to thank our superheroes for their hard work. We also have a Brainy Pals membership that all of our superheroes can get connected to. You can stay connected to other programs and events and opportunities at our organization. Thank you for your service!!

